



OHIO

Fall 2009



New Products Bring New Opportunities

The BAC/IMI New Products initiative helps contractors bid on new work, and shows designers and managers how IMI training and technical assistance make BAC members the right ones to install it.

In Ohio, the Stone Technologies Day in September covered three new systems - Stone Panels, Inc.'s lightweight honeycomb reinforced stone cladding, Hohmann & Barnard's exterior stone cladding, and Arriscraft's Arris Clip thin clad stone. Interactive mockups let nearly 80 architects, engineers and contractors test-drive the products, and see how critical training is to their success. *"The hands-on part really puts your programs above many others,"* says engineer Donald Leinweber. One BAC contractor whose firm avoided bidding on the new systems now says, *"we are going to be actively seeking its installation."*

Catching up with Masonry Campers

Years after they attended IMI Masonry Camp, architects like Matt Wilbur from SSOE in Toledo and Tim Oates at URS in Columbus tell us how much the experience helped them. *"It was invaluable in learning real life masonry,"* says Oates.

Ohio Designers Lunch & Learn about Masonry

The more designers learn about skilled union masonry and IMI technical support, the more they use masonry. That is why "Lunch and Learn" sessions with area architectural and engineering firms are a top IMI priority, with 2010 sessions already on the schedule.

For URS Corp., one of the world's largest design and construction firms, a recent visit to their Columbus office brought them up to speed on flashing and water penetration, and IMI services. At Hasenstab Architects, leaders in the Akron/Canton area, a movement joints seminar focused on their school work, while restoration experts at Sandvick Architects in Cleveland learned something new, as well as how IMI can help on future projects.



Design Firm Profile: Fanning Howey

Leading U.S. design firm Fanning Howey, which ranks in the top 20 for school design, knows what a valuable resource IMI can be. Designers from their Celina and Columbus offices turn to IMI regularly, for everything from educational seminars on topics like movement joints and detailing, to reviewing plans and even project sample panels. Photo Courtesy of Fanning Howey.



INTERNATIONAL MASONRY INSTITUTE

UNION MASONRY CRAFTWORKERS, CONTRACTORS & CONSULTANTS

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Promoting Structural Masonry and Skilled Craftworkers

As IMI educates designers on the advantages of structural masonry through in-house seminars, other selling points are skilled BAC craftworkers and IMI grouting certification, which is turning up more often in specifications. Structural masonry work can account for up to two-thirds of total manhours of a project, depending on design.

IMI Training Boosts Marketability for Members

To increase job prospects for BAC members, IMI offers a host of special training options. Several Ohio District Council instructors took advantage of OSHA train-the-trainer classes at The Flynn Center, to help members meet the growing demand from employers and owners. In addition to **pre-job training**, Ohio BAC members have taken **upgrade** and **cross-training** courses in refractory, PCC, tile, and scaffolding, to increase their employability.



Green is Good - for BAC Members and Contractors

With the push for sustainable design, IMI educates designers and construction managers on masonry's contribution and the importance of skilled installation, and helps position BAC contractors for that work through the **Sustainable Masonry Certification Program**, developed under U.S. Green Building Council (USGBC) guidelines. Topics such as construction waste management, building reuse tactics and building envelope and performance help make contractors a valuable part of a green building team. The Ohio session is December 4. *To learn more, go to www.imiweb.org/greenmasonry.*



Instructor Certification Program

Congratulations to Columbus Field Representative and tile instructor Jack Heinzman, who graduated this year from the IMI Instructor Certification Program. *"Everyone needs tools, and that is exactly what I received from my ICP experience,"* says Heinzman.



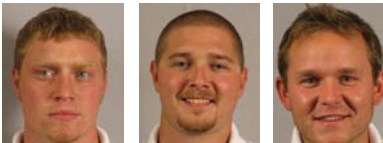
Helping School Officials Make Smart Choices

The third in a series of Masonry Education Days in cooperation with the Ohio Schools Facilities Commission is scheduled for December 22. School construction, renovation, and maintenance spending is projected to reach \$30 billion annually for the next five years, and IMI takes an active role on both the local and national level.



Ohio Wins Big at International Apprentices Contest

Triple congratulations to BAC Ohio ADC apprentices Darren Tobolt (First Place-Brick), Matthew Nielson (Third Place-Terrazzo) and Michael Ward (Third Place-Marble) for their strong showing at the 2009 BAC/IMI International Apprentices Contest in September.



Tobolt credits instructors who stressed efficiency, while Nielson, who started in PCC, says he was "lucky" to work with a good mechanic on the Cleveland Clinic. For Ward, joining BAC *"has been one of the best decisions that I have made,"* he says.

